

Guidelines HPCM

Health Professionals for Cellular Medicine

– February 2023 –

| Cellular Medicine

Health Professionals for Cellular Medicine (HPCM) is an association of physicians, naturopaths, and other health professionals from different countries. Its goal is to implement scientifically based natural health approaches – especially in the field of micronutrient research – in medical practice and thus contribute to a prevention-oriented health care system.

| Who can join?

Members of HPCM can be health professionals working as therapists. This requires a qualification recognized by the state (license to practice, registration, etc.). The application for membership in HPCM must therefore be accompanied by a copy of the relevant documents.

| What does it mean to be an HPCM member?

By becoming a member of HPCM, you agree to educate yourself in the field of science-based natural health, especially micronutrient research, and to make this knowledge available to your patients.

| Therapist discounts on cellular health formulas

As a member of HPCM, you are entitled to purchase Dr. Rath's cellular nutrient formulas with a therapist discount of 25% on the order value. There are two ways to order these products:

1. You, the therapist, order the cellular nutrients yourself from Dr. Rath Health Programs. Delivery will be made directly to your practice and your 25% discount will be applied immediately.
2. Your patient orders the cellular nutrients with Dr. Rath Health Programs. Both written and telephone orders must include the therapist's name or ID number. Upon receipt of payment, you, the therapist, will receive a commission of 25% of the order value.



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| From therapist to therapist

As a member of HPCM, you have already experienced and appreciated the benefits of Dr. Rath's cellular nutrient products. You are welcome to share these benefits and your enthusiasm with other therapists. If one of your colleagues joins HPCM as a result of your recommendation, you will receive a 5% commission on each order placed by this new member.

| General information

Membership of HPCM is voluntary, free of charge and may be terminated by the member at any time without giving reasons. Cancellations must be made in writing.

Conversely, HPCM reserves the right to refuse membership applications or to terminate a membership. These guidelines are valid in their most recent form.

